CREATING A COLLEGE-GOING CULTURE

2016 Annual Report

Now Anything is Possible
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2016 was another successful year for the “Parent Institute for Quality Education” (PIQE). Our staff is continuously inspired by the incredible impact PIQE has on families. The Granados family story is a prime example of the transformative power of parent engagement. It is stories like this that maintain our unwavering commitment to parent engagement and student success. Their story is our featured success story.

We are proud to have celebrated a decade of collaboration between the California State University (CSU) system and PIQE. This historical partnership demonstrates that by working together we can help “Create a College-Going Culture” in our community. Through this partnership, close to 80,000 parents have graduated from PIQE’s programs in underserved K-12 schools; impacting the educational development of more than 240,000 students. We want to thank CSU Chancellor Timothy White for investing in parent engagement and student success.

Another highlight is our partnership with the Bill & Melinda Gates Foundation. Through their generous support, we served five rural communities in California. This experience was both gratifying and humbling, as we witnessed firsthand the critical need for additional resources in communities that are traditionally underserved. In addition, through this partnership we expanded PIQE’s “Best Practice Model” to New York and Massachusetts. With this model, school districts across our nation can learn how to effectively work with families to improve student achievement.

Additionally in 2016, PIQE partnered for the first time with the Corporation for National and Community Service through the AmeriCorps VISTA (Volunteers in Service to America) Program. In doing so, PIQE gained two VISTA members who helped develop capacity-building techniques.

I invite you to join PIQE in the impactful work we are doing to engage, empower, and transform families. I ask you to invest in PIQE now to ensure that all parents and families can build a brighter future for their children.

NOW ANYTHING IS POSSIBLE!

David Valladolid
President & CEO

“Education either functions as an instrument which is used to facilitate integration of the younger generation into the logic of the present system and bring about conformity or it becomes the practice of freedom, the means by which men and women deal critically and creatively with reality and discover how to participate in the transformation of their world.”

Paulo Freire
WHO WE ARE
Committed to Excellence

VISION
PIQE is dedicated to achieving economic and social equality for all through education.

MISSION
To provide families with the knowledge and skills to partner with schools and communities to ensure their children achieve their full potential.

CORE VALUES

Empowerment for Change
Give families the tools and knowledge to effectively impact their children’s educational success.

Knowledge is Power
Informed families can improve their children’s future.

Taking Responsibility
Everyone doing their part to ensure student success.

Respect for the Family
Honoring and valuing parental participation and perspectives.

FOUNDERS

“Reflecting on the work of PIQE with higher education, in 2005, I attended an education conference at the University of Southern California where California State University (CSU) Chancellor Charles Reed gave the keynote address. He spoke on being committed to increasing the percentage of Latino and other ethnically diverse students at the CSU. I challenged him to partner with the Parent Institute for Quality Education (PIQE). Dr. Reed subsequently entered into a ten-year partnership established between the CSU and PIQE that was continued by his equally committed successor, Chancellor Timothy White. PIQE is eternally grateful for the unique, ongoing and productive “CSU & PIQE: Decade of Collaboration” that we reached in 2016!”

Rev./Dr. Vahac Mardirosian
PIQE Co-Founder

“We are very appreciative of the ongoing support provided to the Parent Institute for Quality Education (PIQE) and its’ pursuit for accessing educational opportunity to low-income parents and youth. PIQE over the years has created spaces for educational dialogue, participation, and in attaining social responsibility to one’s school community. Through such participation and dialogue, democratic schooling practices have given parents the voice to make themselves active agents for supporting their daughter’s and son’s education and career dreams. The concept of acquiring a voice for PIQE graduates provides an important basis for constructing the pathways for educational access, growth, and civic engagement.”

Dr. Alberto M. Ochoa
PIQE Co-Founder & Board Chair
PIQE’s ACCOMPLISHMENTS & PROGRAMS
Helping Shape the Future

During FY 2016, PIQE:

• served 385 schools in California;
• graduated 18,524 parents from our programs;
• had a success rate of 84% (parents who completed our programs).

And enhanced the education of over 1.8** million students since 1987

PIQE’S PROGRAMS

1. K-12 Parent Engagement in Education “Signature” Program
2. Teacher-Parent Engagement Workshop
3. Early Child Development
4. Early K-3 Literacy
5. Parent Leadership Development *
6. Family Financial Literacy Education *
7. Four-Month Follow-up “Parent Coaches” *
8. Science Technology Engineering and Mathematics (STEM) *

* Supplemental Programs
** Average of three students per parent graduate
Mrs. Granados: “Prior to PIQE, my husband and I did not know what was a GPA. We didn’t know about FAFSA. Most importantly, we did not know how we were going to pay for college. We thought it would be much easier if only we had someone who could guide us in the process. Fortunately, we found PIQE. PIQE was the guide we were looking for.”

Mrs. Granados graduated from PIQE’s Program four times (middle school and high school curriculum level 1 and 2). Mr. Granados also graduated from the program. Mrs. Granados shared that prior to PIQE, they had no idea where to begin. They did not have the information needed to support their oldest daughter, Michelle, in applying for college. Michelle started her undergraduate education in a community college.

Through PIQE the Granados felt more confident about guiding their three younger daughters directly to a four-year institution. Thanks to implementing what they learned in PIQE, the Granados’ were able to send their younger daughters directly to four-year universities. Their oldest daughter Michelle transferred from community college and graduated from CSU Dominguez Hills. Michelle received her MBA from Mount Saint Mary’s University.

PIQE helped the Granados become college advocates for their daughters and their community.

Mrs. Granados: “I advise parents to get involved and participate in their children’s education. It is very important for their focus to be on having their children academically prepared for college. Our children should know that college is a requirement not an option. I believe we should not only be concerned with our own children, but for all those of our community, our state, and our country because they are the future of our nation and they deserve the opportunity of a higher education.”

Parent engagement translates to student success

Graciela Granados (youngest daughter): “PIQE made a lasting impression on my family. After taking PIQE’s Program, my parents weren’t afraid of our academic ambitions and they felt more confident about guiding us on a college path. When I look at myself and my sisters, I see smart, empowered women working towards bright futures. My family is living proof that college is for everyone.”

The Granados Family is from Lawndale, CA: Graciela Granados, mother; Ernesto Granados, father; Michelle, Jessica, Jessenia, and Graciela Granados, daughters.
Together with the Bill & Melinda Gates Foundation, we are working to make high-quality education accessible to underserved rural and urban communities. Our efforts were targeted in supporting underserved rural communities in California and in expanding our Best Practice Model to urban communities in New York and Massachusetts. Working with high-needs schools in rural California enabled us to gain a better understanding of the additional barriers rural families face and reminded us why our work in parent engagement is so important.
“Parents and families are important partners as the CSU works to eliminate equity gaps and provide every student the opportunity to graduate in a timely manner. PIQE allows us to reach deeper into the community to serve more families and students. Together, the CSU and PIQE are ensuring families have the tools they need to prepare students to achieve and succeed in college and beyond.”

Dr. Timothy P. White, Chancellor
The California State University

Through our 10-year Partnership we have

• Graduated close to 80,000 parents

• Enhanced the education of 240,000 students
  (average of three students per parent graduate)

• Served 1,207 schools in 500 districts

• Contributions of over $6.85 million

Statewide Pre-and-Post results 2015. This chart and other charts are available in The California State University External Relations CSU & PIQE: A Decade of Collaboration Report.
David Valladolid, PIQE President & CEO; Timothy P. White, CSU Chancellor; Sonia Rodriguez, PIQE Chief Operating Officer; Alberto Ochoa, Co-Founder & Chairman of the Board

Previous Chancellor, Charles B. Reed attending a CSU sponsored parent graduation

Parent Day at Cal Poly Pomona

Parent Graduates from CSU Sponsored school

Chancellor White giving advice to Laura Villar who is looking into applying to medical school

CSU Community Partnerships Day, Sacramento

Feria de Educación

Mr. & Mrs. Lamsam, parent graduates from CSU sponsored school
“PIQE taught me the formula to provide better guidance for my kids. I learned the importance of getting informed and meeting requirements, so I got informed and made sure all requirements were met. I noticed a big difference between helping my son without the formula and helping my daughters with PIQE’s formula. In other countries it’s different, you just drop off your kids at school, but that’s not enough here. I learned that I must communicate with the school principal, teachers, counselors, and other parents. Now, I tell my kids there are no limits.”

Irma Arceo, PIQE Parent Graduate, Irvington High School

“The Parent Institute for Quality Education is an organization that gets us, the parents educated on how to get the best education possible for our children. It is never too early to plant the “higher education seed”. We can start planting that seed as early as preschool. PIQE gave us a road map that we can use to guide our children in the direction of a college education.”

Lisette Soriano, PIQE Parent Graduate, Riverbank Language Academy

“In great part to all the information received throughout each class, we have realized the role education plays in the globalized world. This has allowed each one of us parents to obtain the knowledge of how to help our children be ready for the highly competitive future that awaits them. Not only by obtaining a high school graduation diploma, but achieving a college education and achieving their goals. Thanks to all the information provided by PIQE, we parents can support our children to make better decisions towards college. Everything is possible when you have the necessary tools.”

Ermilia Vazquez, PIQE Parent Graduate, San Pasqual High School
STUDENTS’ TESTIMONIES

“My academic experience as a first-generation college graduate was challenging but earning a degree was not impossible. Given that my parents did not go to school in the US they didn’t have personal experience with the college preparation process in high school, however, my mother’s involvement with PIQE gave her the tools to help me be successful during k-12 and to graduate from UC Berkeley. I’m grateful for PIQE’s work in teaching my mother how to navigate through the education system which helped me get accepted into numerous universities throughout the states.”

Leo Alva graduated from University California, Berkeley in May with a Bachelor of Arts in Legal Studies. He will be attending Mills College to pursue a post-baccalaureate certificate and will apply to medical school in two years.

“Aristeo Daniel Herrera graduated from El Diamante High School in Visalia, CA. He is currently attending California State University, Sacramento. His goal is to become a high school history teacher.

“My mother’s participation in PIQE’s program was life changing. At that time, I was undecided about college because being a “Dreamer” student did not allow me to receive financial aid. Through PIQE, we learned about different programs, resources, and requirements needed to attend college. The first scholarship I received was from PIQE and it was meaningful because it gave me hope that my dream was possible. Later, I became a PIQE coordinator because I knew the importance of parent involvement and the positive impact it can have. I am so grateful for PIQE because now I know that “Everything is possible.”

Jose Paredes received a Bachelor’s degree in Business Administration with a concentration in Human Resources from California State University, Stanislaus. He is currently gaining work experience and will pursue a Master’s Degree in Business Administration in two years.
Footprint in 3 new states. Join our national movement of parent empowerment.

“From the West coast, to the East coast, and across borders parents’ desire to see their children succeed is universal. For the past 15 years that we’ve been expanding our footprint, we have observed how PIQE’s Best Practice Model works everywhere we go.”

Patricia Mayer, PIQE VP of Program Development
PIQE’S NATIONAL FOOTPRINT
Movement of Parent Empowerment

We have been expanding our Best Practice Model since 2002. Hear what our Partners have to say:

“In Minnesota, at least 20 school districts throughout the Twin Cities have implemented the adaptive PIQE’s program over the last ten years. PIQE has transformed the way parents view their students’ educational opportunities. There has been a significant increase of parental involvement within the schools and districts. Parents feel they are finally at an advantage for understanding their roles and responsibilities and those of the school and administrators. There has been a cultural shift as it relates to the core expectations of both the parents and the school staff. Communication has increased tremendously and parents are anxious to get involved knowing that by getting involved, they are making a key investment in their children’s future.”

Dr. Hedy Walls

“I’m a grandparent and have been through a lot, but I have never been recognized before. Today for the first time, I am being recognized for completing this parent program.”

Parent graduate, Worcester, MA

“You need to do this program because it will guide you in how to help your child make their dreams come true. This program taught me so much, that now, I could not imagine myself without it. Now I know how to help my daughter, and I am doing it thanks to this program, and it works!”

Parent graduate, Worcester, MA

Are you the missing piece of our puzzle?
To get connected contact Patricia Mayer at (619) 884-7926.
FINANCIAL SUPPORTERS
A Heartfelt Thank You

CONTRIBUTIONS: CORPORATIONS, FOUNDATIONS & IN-KIND
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Early Awareness and Readiness for Undergraduate Programs (GEAR UP)

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Adams County School District 50
Alum Rock Union School District
Anaheim City School District
Anaheim Union High School District
Anna Kyle Elementary School
Azusa Unified School District
Bachrodt Elementary School
Baldwin Park Unified School District
Baltimore City Public Schools
Banning Unified School District
Bellflower Unified School District
Biola-Pershing Elementary School
Birmingham Community Charter High School
Bishop Elementary School
Buford Elementary School
Burton School District
Capistrano Unified School District
Capuchino High School
Caruthers Unified School District
Castro Valley Unified School District
Centinela Valley Union High School District
Ceres Unified School District
Chaffey Joint Union High School District
Chatom Union School District
Chino Valley Unified School District
Chula Vista Unified School District
Citrus Middle School
Claremont Unified School District
College of Marin
Compton Unified School District
Corona-Norco Unified School District
Cutler-Orosi Joint Unified School District
Desert Sands Unified School District
Ducor Union Elementary School District
El Dorado Union High School District
El Monte Middle School
El Rancho Unified School District
Escondido Union High School District
Exeter Union High School
Fairfield-Suisun Unified School District
Fallbrook Union Elementary School District
Firebaugh-Las Deltas Unified School District
Fremont Unified School District
Fresno County Boys and Girls Clubs
Fresno Unified School District
Fullerton Joint Union High School District
Fullerton School District
Garvey Unified School District
Gonzales High School
Graham Middle School
Green Dot Public Schools
Greenfield High School
Greenfield Union School District
Hacienda La Puente Unified School District
Harmony Magnet Academy High School
Hemet Unified School District
Hollister School District
Inglewood Unified School District
Kennedy High School
Kern High School District
King City High School
La Habra City School District
Lakewood Elementary School
Las Cruces School District
Lennox School District
Lincoln Elementary School
Loma Vista Elementary School
Long Beach Unified School District
Los Angeles Unified School District
Madera Unified School District
Maple Elementary School District
Mariano Castro Elementary School
McFarland Unified School District
Merced City School District
Milwaukee Board of School Directors
Modesto City School District
Monrovia Unified School District
Montebello Unified School District
Moorpark Unified School District
Moreno Valley Unified School District
Morgan Hill Unified School District
Navelencia Middle School
Neighborhood House Association
New Academy Canoga Park
Newport-Mesa Unified School District
Nogales High School
Novato High School
Oak Grove School District
Orange Cove High School
Orchard Elementary School
Oxnard Elementary School District
Palisades Charter High School
Palmdale School District
Panama Buena Vista Union School District
Paso Robles Joint Unified School District
Petersen Middle School
Pierce Joint Unified School District
Pixley Union School District
Porterville Unified School District
Partnerships to Uplift Communities (PUC) Schools
Red Bluff Joint Union High School District
Reedley High School
Reedley Middle College High School
Riverbank Unified School District
Riverside Unified School District
Riverside Unified School District
Rocky Hill School
Romoland School District
Rosa Parks Elementary School
Rosemary Elementary School
Sacramento City Unified School District
San Bernardino City School District
San Diego Unified School District
San Gabriel Unified School District
San Jose Middle School
San Marin High School
San Mateo High School
San Mateo Park Elementary School
San Rafael High School
San Ysidro School District
Sanger Unified School District
Santa Ana Unified School District
Santa Barbara Unified School District
Santa Clara Unified School District
Santa Clara Unified School District
Santa Maria-Bonita School District
Santa Maria Joint Union High School District
Santa Paula Unified School District
Saugus Union School District
Solana Beach School District
Sweetwater Union High School District
T.L. Reed K-8 School
Taft High School
Tahoe Truckee Unified School District
Temecula Valley Unified District
Tenderloin Community School
Tracy Unified School District
Tulare Joint Union School District
Tustin Unified School District
Twin Rivers Unified School District
Ukiah Unified School District
Upland Unified School District
Vacaville Unified School District
Ventura Unified School District
Visalia Unified School District
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